

Dear Members,

The Aspen Board of Realtors® wishes to thank you for renewing your membership in 2024. We hope that you find ABOR to be a professional resource in accomplishing your real estate career goals. Below is a list of benefits and services provided by the Aspen Board of Realtors. Here's to your health and continued success in 2024!

The Aspen REALTOR® Advantage | Your Investment Defined

WELCOME to the Aspen Board of REALTORS®, proudly serving more than 800 members and 50 affiliates in the Roaring Fork Valley.

Our **MISSION** is to serve our members by providing programs and services that empower them to conduct their business successfully with integrity and competence.

Professional Development ABOR provides an array of educational courses ranging from basic skills and mandatory courses to advanced certifications, social media, marketing, technology, and professional designations.

Code of Ethics Members of ABOR adhere to a Code of Ethics that creates, monitors, and enforces the expectation that REALTORS® adhere to a higher level of professionalism and professional practices.

Mediation/Arbitration ABOR provides local ethics, mediation, and arbitration services to help you resolve disputes in a fair, timely and cost-effective manner.

Public Relations ABOR participates in worthwhile community efforts on your behalf and in support of our local communities. We also invest in public awareness campaigns promoting the value of using a professional local REALTOR®. In addition, we publish frequent articles spotlighting our volunteer leadership involvement, our partners, and local organizations. *Community Involvement: Heldman King Scholarship Program, Lift Up, Salvation Army, Habitat for Humanity, Buddy Program, Realtor Relief Foundation, Aspen Out, RFOV, Aspen Music Festival and School, Realtor Political Action Committee*

MLS/Real Estate Technology As a member of ABOR you have access to our state-of-the-art MLS, www.flexmls.com. Our MLS office offers onsite and in-office training for all members and a public facing website driving leads straight to our local agents: www.aspenglenwoodmls.com. AGSMLS includes numerous additional real estate technology tools: Domus Analytics, ListTrac, Market Stats, Remine, ShowingTime, FloPlan, RE Technology.

ABOR TECHNOLOGY Helpline Is available to our membership FREE of charge which offers tech support for hardware, software, and all digital devices. 877.573.8102

Professional Staff Professional staff, Board of Directors and experienced committee volunteers dedicated to the members and the mission of the Aspen Board of REALTORS®.

Home Tours, Caravans, and Open House Luncheons ABOR organizes semi-annual home tours and weekly Caravans in Aspen, Snowmass Village, Old Snowmass, Basalt, and Missouri Heights. We also provide an online calendar to market daily open house luncheons.

Government Affairs **ABOR** advocates for our members with a strong political voice at the local, state, regional and national levels. We monitor, educate, and inform members of key legislative and regulatory issues. We have a Political Affairs Coordinator on our staff, and we work with elected and appointed officials to protect your rights to conduct business in a competitive, fair, and profitable manner and to protect the property rights of consumers.

Task Force & Committee Involvement ABOR coordinates meetings to discuss, strategize, and solve important industry issues as they arise and to support the goals of the organization. Committees: Grievance, Professional Standards, Community Relations/PR, Governmental Affairs, Education/Programs, Scholarship, and Scholarship Golf. Task Forces: Affiliate, Fall & Spring Home Tours.

AspenRealtors.com The Aspen Board of REALTORS website where you will find membership information, forms, education calendars, luncheon and caravan schedules and valuable information for online schools, courses, DORA, CAR + NAR.

Networking/Events ABOR provides an array of opportunities to help you connect with other real estate professionals and affiliated industry leaders. ABOR annually hosts the Kickoff to Summer Celebration, REALTOR® Scholarship Classic, Installation of Officers Celebration and Annual Holiday Party. We participate in community service days, broker forums, office outreach programs and several informative member luncheons throughout the year.

Communication ABOR keeps you informed about industry changes, Association offerings and industry news. Our Newsletter, **The Aspen REALTOR®** is published bi-monthly and includes upcoming events, education, statistics, important tips to grow your business, active links to "Real Estate in the News", a monthly summary of government and business activity in the Roaring Fork Valley and many other great articles for our members. ABOR also is very active on social media and has 2,000+ followers. @aspenboardofrealtors

WMRA The Aspen Board of Realtors belongs to the **Western Mountain Resort Alliance** (with 12 other resort/second home areas in the country) to stay "hyper focused" on all topics specifically related to resort area real estate challenges.

